



Nature Flooring Industries, Inc.
40 Lloyd Avenue Suite 108A Malvern, PA 19355



www.nature-intl.com



PRODUCT BROCHURE



Go Green For Good

NATURE[°]



STATEMENT

Nature leads the revolution in sustainable living, shaping a future where homes and nature thrive in harmony.

Through groundbreaking innovation and eco-conscious practices, we are building spaces that inspire, replenish, and transform — bringing people and the planet closer together

MISSION

Leading the transition to sustainable, carbon-neutral materials for homes that inspire and protect our planet.

VISION

Setting the global standard for carbon-neutral home improvement materials, driving innovation and inspiring a more sustainable future.



Nature became a FSC certified company in 2006, and has been deeply participating in the Global Green Development Process. Strictly abide by the legality of forest resources and work together with FSC international organizations to create a reasonable, legal, and sustainable green business model.

Nature has been a FSC supplier, producing with FSC-certified products, and works strategically with global forest owners, to provide FSC management services to expand the management of forest resources for sustainable growth.

Nature insists that harmony between humans and nature are equally important for both environmental protection and economic development. Nature is committed to adhering to FSC forest certification standards while continuously striving to become an evergreen enterprise.



Align with the global attaining carbon neutrality, Nature dedicated to curbing carbon emissions throughout its manufacturing process and promoting green and low-carbon development. Nature understands economic development is the goal, but shouldering social responsibility is the root.

Nature stands as the pioneer enterprise in China in terms of purchasing carbon sink. Leveraging its environmental protection systems and cutting-edge technologies, it given the industry a possible way of sustainable development.

Go Green For Good

NATURE[°]

World Leading Sustainable Home Improvement Material Company
FSC supplier, Deeply Participate in the Global Green Development Process
The first Carbon Neutral Enterprise in the Industry

ABOUT NATURE



Nature began in 1995 with a simple idea: to create homes that feel good to live in while taking care of the world we share. What started as a flooring company has grown into something much bigger—a global leader in home solutions, blending innovation, craftsmanship, and care for the planet. Nature as a trusted OEM partner, we deliver reliability, efficiency, and expertise. By combining innovative design, intelligent manufacturing, and a deep understanding of global markets, we help businesses reduce costs, improve production efficiency, and bring exceptional products to market faster.

WE Caring for the planet and the future.
At Nature, sustainability isn't just a commitment—isn't the heart of everything we do. From zero-carbon production to responsible sourcing and tree-planting initiatives, we're building a greener future for homes and the planet.

WE Connect global strength & local expertise.
With unmatched manufacturing capabilities, cutting-edge facilities, and a global network, we deliver reliable solutions tailored to the needs of every home, everywhere.

WE Have the quality you can trust.
Our quality standards are non-negotiable. Every product we create is rigorously tested and built to last, ensuring your home feels as good as it looks—for years to come.

WE Innovate smarter solutions for better living.
Innovation drives us forward. By embracing advanced technologies and new ideas, we create products and experiences that make life easier, more beautiful, and more sustainable.

WE Serve every step of the way.
From design to installation, our professional service teams are dedicated to making your journey seamless, offering support and expertise at every stage of your home transformation.



FLOORING

SOLID HARDWOOD FLOORING

ENGINEERED WOOD FLOORING

PVC-FREE FLOORING

SPC FLOORING

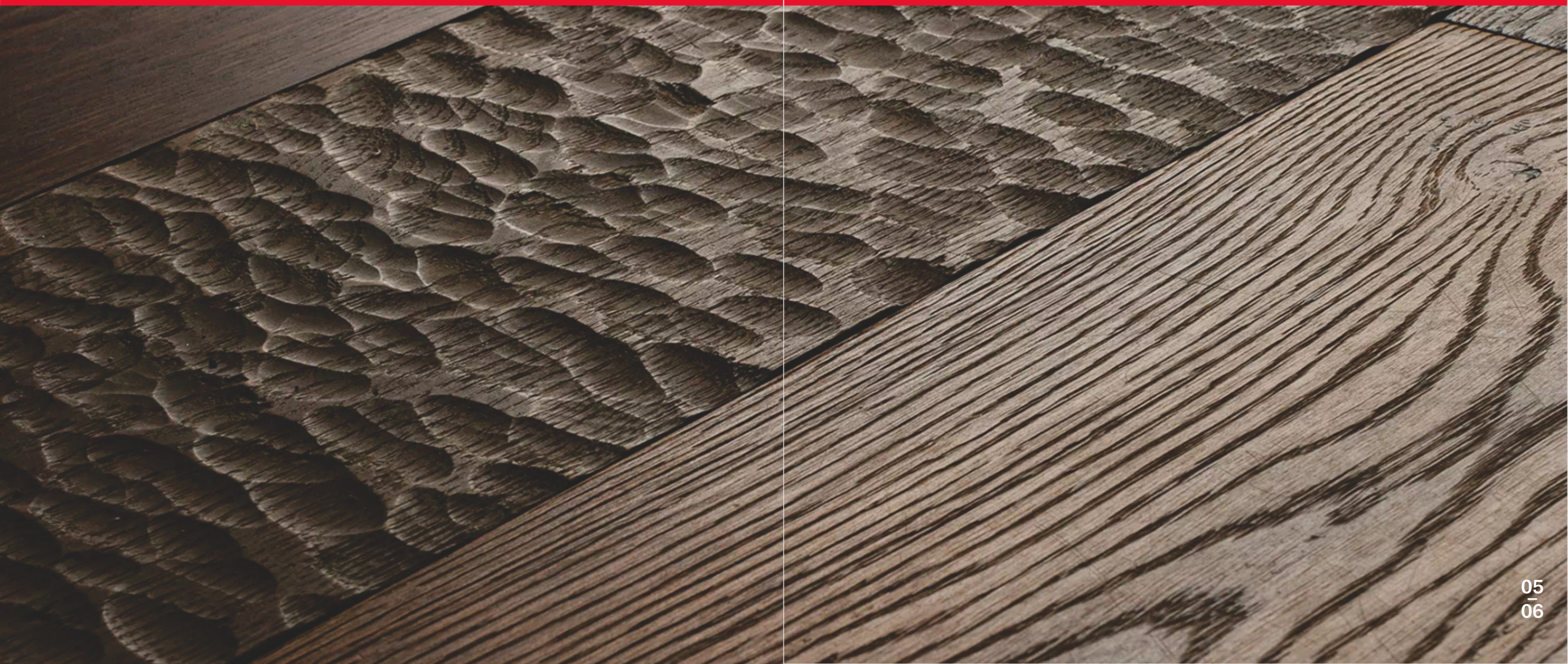
PRODUCTS

THREE-LAYERED WOOD FLOORING

SPC WOOD FLOORING

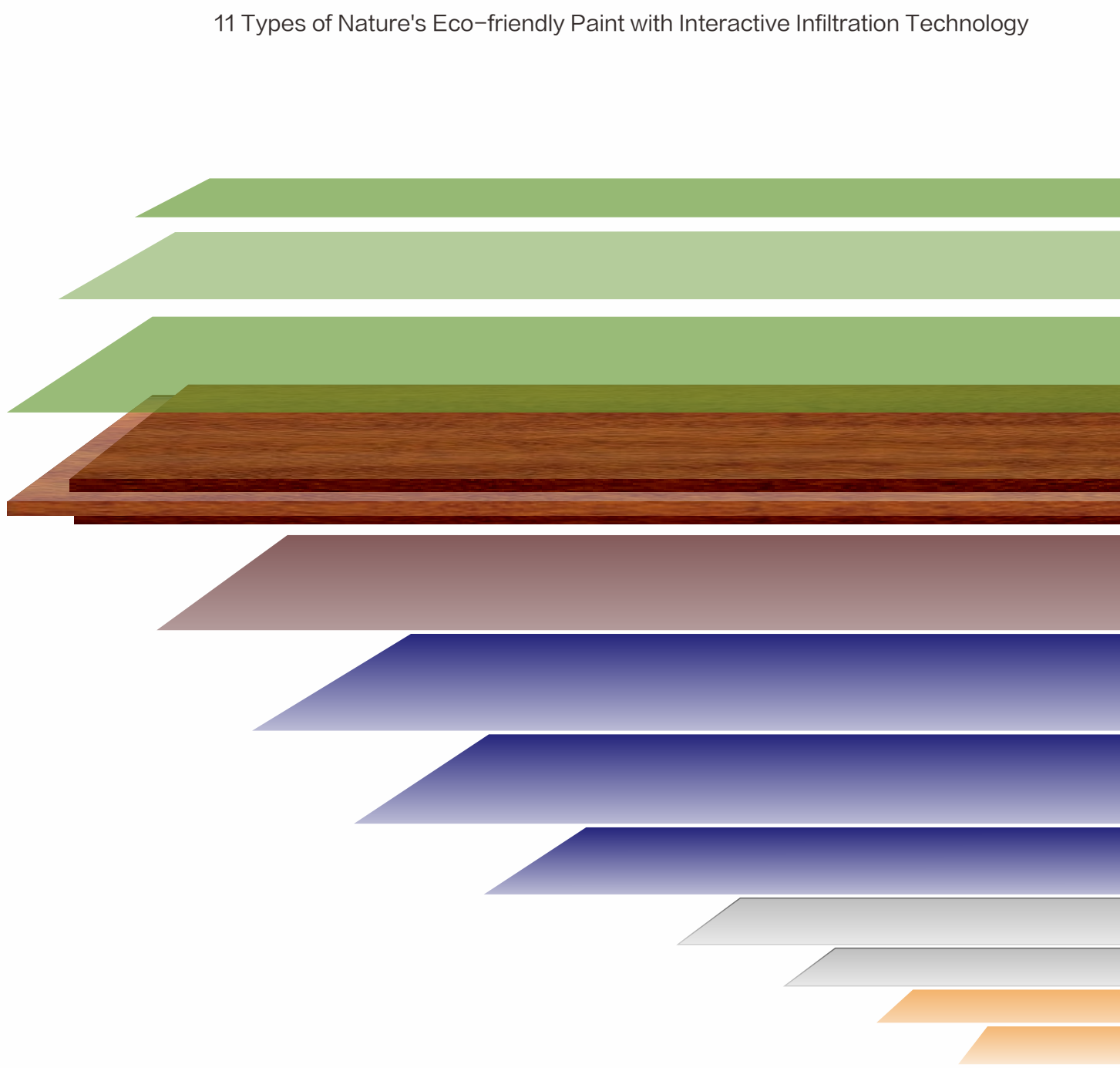
WATER-PROOF LAMINATE FLOORING

WOOD PLASTIC COMPOSITE FLOORING



SOILD HARDWOOD FLOORING

EIGHT-LAYER PRIMER AND
THREE-COAT PAINT-FREE PROCESS



3 coats of topcoat

1 coat of elastic primer

3 coats of sanding primer

2 coats of water-based primer

2 coats of abrasion-resistant primer



Cumaru
SSCU-01

70.87" × 5.12" × 0.71"
1800×130×18mm



Cumaru
SSCU-02

70.87" × 5.12" × 0.71"
1800×130×18mm



Cumaru
SSCU-03

70.87" × 5.12" × 0.71"
1800×130×18mm



Cumaru
SSCU-04

70.87" × 5.12" × 0.71"
1800×130×18mm

ENGINEERED WOOD FLOORING



Stability

Multi-layer construction resists warping and deformation.

Aesthetic Variety

Available in premium woods with diverse finishes for unique designs.

Climate Adaptability

Performs well in both humid and dry conditions.

Ease of Installation

Suitable for various installation methods, including floating and glue-down.

Cost-Effective

Provides the elegance of hardwood at a more accessible price.





French Oak SEFO-01



French Oak SEFO-01
86.61" × 9.45" × 0.59"
2200 × 240 × 15/4mm



French Oak SEFO-02
86.61" × 9.45" × 0.59"
2200 × 240 × 15/4mm



French Oak SEFO-05
74.8" × 7.48" × 0.55"
1900 × 190 × 14/3mm



French Oak SEFO-06
74.8" × 7.48" × 0.55"
1900 × 190 × 14/3mm



French Oak SEFO-03
86.61" × 9.45" × 0.59"
2200 × 240 × 15/4mm



French Oak SEFO-04
86.61" × 9.45" × 0.59"
2200 × 240 × 15/4mm



French Oak SEFO-07
86.61" × 9.45" × 0.59"
2200 × 240 × 15/4mm



French Oak SEFO-08
86.61" × 9.45" × 0.59"
2200 × 240 × 15/4mm



French Oak SEFO-09



French Oak
SEFO-09

86.61" × 9.45" × 0.59"
2200 × 240 × 15/4mm



French Oak
SEFO-10

86.61" × 9.45" × 0.59"
2200 × 240 × 15/4mm



French Oak
SEFO-11

86.61" × 9.45" × 0.59"
2200 × 240 × 15/4mm



French Oak
SEFO-12

86.61" × 9.45" × 0.59"
2200 × 240 × 15/4mm



French Oak
SEFO-13

86.61" × 9.45" × 0.59"
2200 × 240 × 15/4mm



French Oak
SEFO-14

86.61" × 9.45" × 0.59"
2200 × 240 × 15/4mm



French Oak
SEFO-15

86.61" × 9.45" × 0.59"
2200 × 240 × 15/4mm



French Oak
SEFO-16

86.61" × 9.45" × 0.59"
2200 × 240 × 15/4mm



French Oak SEFO-19



French Oak SEFO-17
86.61" × 9.45" × 0.59"
2200 × 240 × 15/4mm



French Oak SEFO-18
74.8" × 7.48" × 0.55"
1900 × 190 × 14/3mm



French Oak SEFO-19
74.8" × 7.48" × 0.55"
1900 × 190 × 14/3mm



French Oak SEFO-20
74.8" × 7.48" × 0.55"
1900 × 190 × 14/3mm



French Oak SEFO-21
74.8" × 7.48" × 0.55"
1900 × 190 × 14/3mm



French Oak SEFO-22
74.8" × 7.48" × 0.55"
1900 × 190 × 14/3mm



French Oak SEFO-23
74.8" × 7.48" × 0.55"
1900 × 190 × 14/3mm



French Oak SEFO-24
74.8" × 7.48" × 0.55"
1900 × 190 × 14/3mm



French Oak SEFO-28



French Oak SEFO-25
74.8" × 7.48" × 0.55"
1900 × 190 × 14/3mm



French Oak SEFO-26
74.8" × 7.48" × 0.55"
1900 × 190 × 14/3mm



French Oak SEFO-27
74.8" × 7.48" × 0.55"
1900 × 190 × 14/3mm



French Oak SEFO-28
74.8" × 7.48" × 0.55"
1900 × 190 × 14/3mm



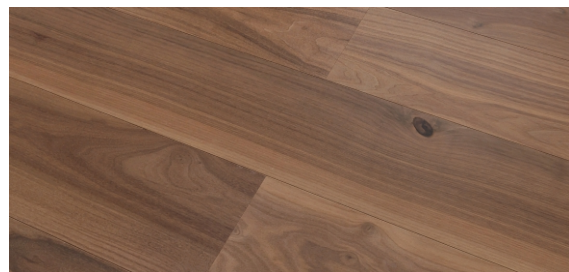
French Oak SEFO-27



Walnut SEWN-01



Hickory SEHC-01



Walnut
SEWN-01

74.8" × 7.48" × 0.55"
1900 × 190 × 14/3mm



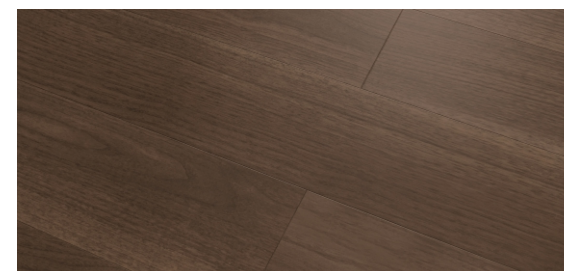
Walnut
SEWN-02

74.8" × 7.48" × 0.55"
1900 × 190 × 14/3mm



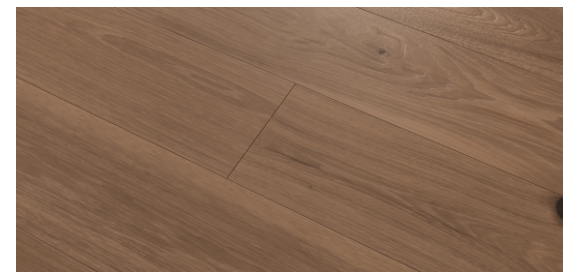
Walnut
SEWN-03

74.8" × 7.48" × 0.55"
1900 × 190 × 14/3mm



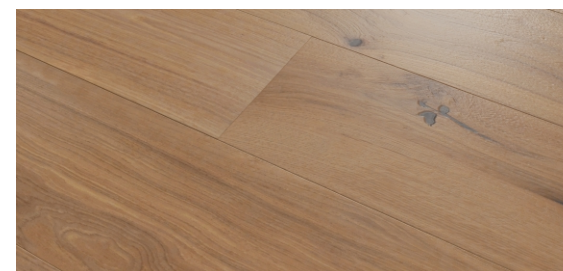
Walnut
SEWN-04

74.8" × 7.48" × 0.55"
1900 × 190 × 14/3mm



Hickory
SEHC-01

74.8" × 7.48" × 0.55"
1900 × 190 × 14/3mm



Hickory
SEHC-02

74.8" × 7.48" × 0.55"
1900 × 190 × 14/3mm



Hickory SEHC-02



Red Oak
SERO-01

74.8" × 7.48" × 0.55"
1900 × 190 × 14/3mm



Red Oak
SERO-02

74.8" × 7.48" × 0.55"
1900 × 190 × 14/3mm



Red Oak
SERO-03

74.8" × 7.48" × 0.55"
1900 × 190 × 14/3mm



Red Oak
SERO-04

74.8" × 7.48" × 0.55"
1900 × 190 × 14/3mm



Birch
SEBC-01

74.8" × 7.48" × 0.55"
1900 × 190 × 14/3mm



Birch
SEBC-02

74.8" × 7.48" × 0.55"
1900 × 190 × 14/3mm



Birch
SEBC-03

74.8" × 7.48" × 0.55"
1900 × 190 × 14/3mm



Birch
SEBC-04

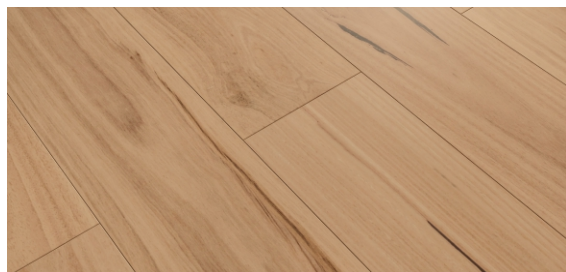
74.8" × 7.48" × 0.55"
1900 × 190 × 14/3mm



Red Oak SERO-04

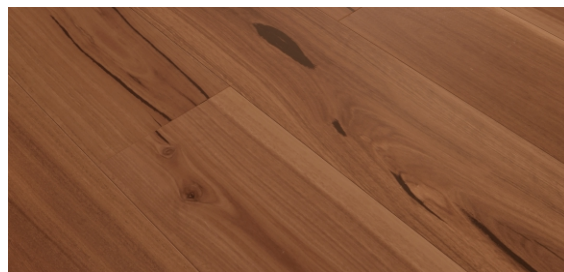


Birch SEBC-02



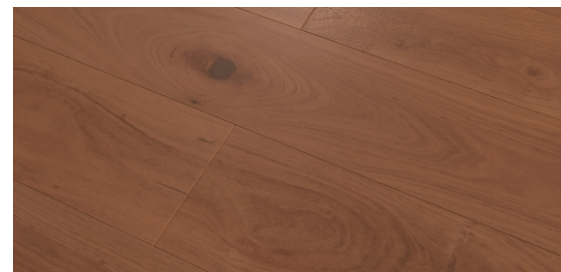
Blackbutt
SEBB-01

74.8" × 7.48" × 0.55"
1900 × 190 × 14/3mm



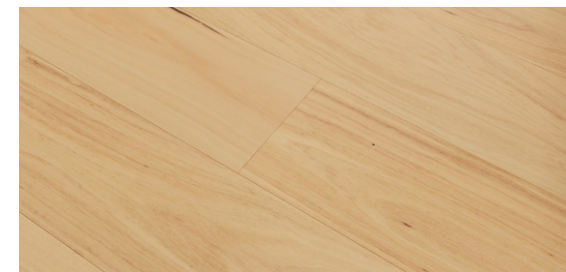
Blackwood
SEBW-01

74.8" × 7.48" × 0.55"
1900 × 190 × 14/3mm



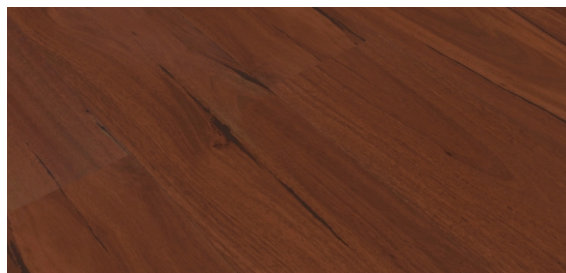
Grey Iron Bark
SEGIB-01

74.8" × 7.48" × 0.55"
1900 × 190 × 14/3mm



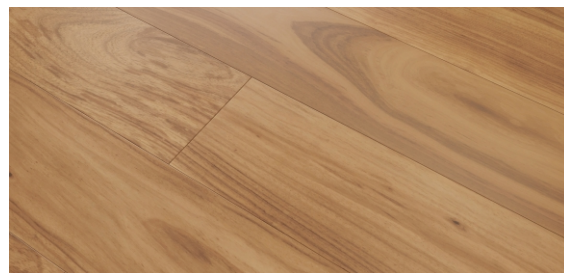
Tasmanian Oak
SETO-01

74.8" × 7.48" × 0.55"
1900 × 190 × 14/3mm



Jarra
SEJR-01

74.8" × 7.48" × 0.55"
1900 × 190 × 14/3mm



Spotted Gum
SESG-01

74.8" × 7.48" × 0.55"
1900 × 190 × 14/3mm



Jarra SEJR-01



French Oak (herringbone)
SEFOH-07



French Oak (herringbone)
SEFOH-01

19.29" × 2.76" × 0.55"
490 × 70 × 14/3mm



French Oak (herringbone)
SEFOH-06

19.29" × 2.76" × 0.55"
490 × 70 × 14/3mm



French Oak (herringbone)
SEFOH-07

23.62" × 3.54" × 0.55"
600 × 90 × 14/3mm



French Oak (herringbone)
SEFOH-10

23.62" × 3.54" × 0.55"
600 × 90 × 14/3mm



French Oak (herringbone)
SEFOH-10

THREE-LAYERED WOOD FLOORING



Total thickness

0.52; 0.55; 0.57 in.

Surface coating system

sevenfold (varnish), twofold (Eco oil)

Layer of noble hardwood

(0.1, 0.13, 0.25 in.)

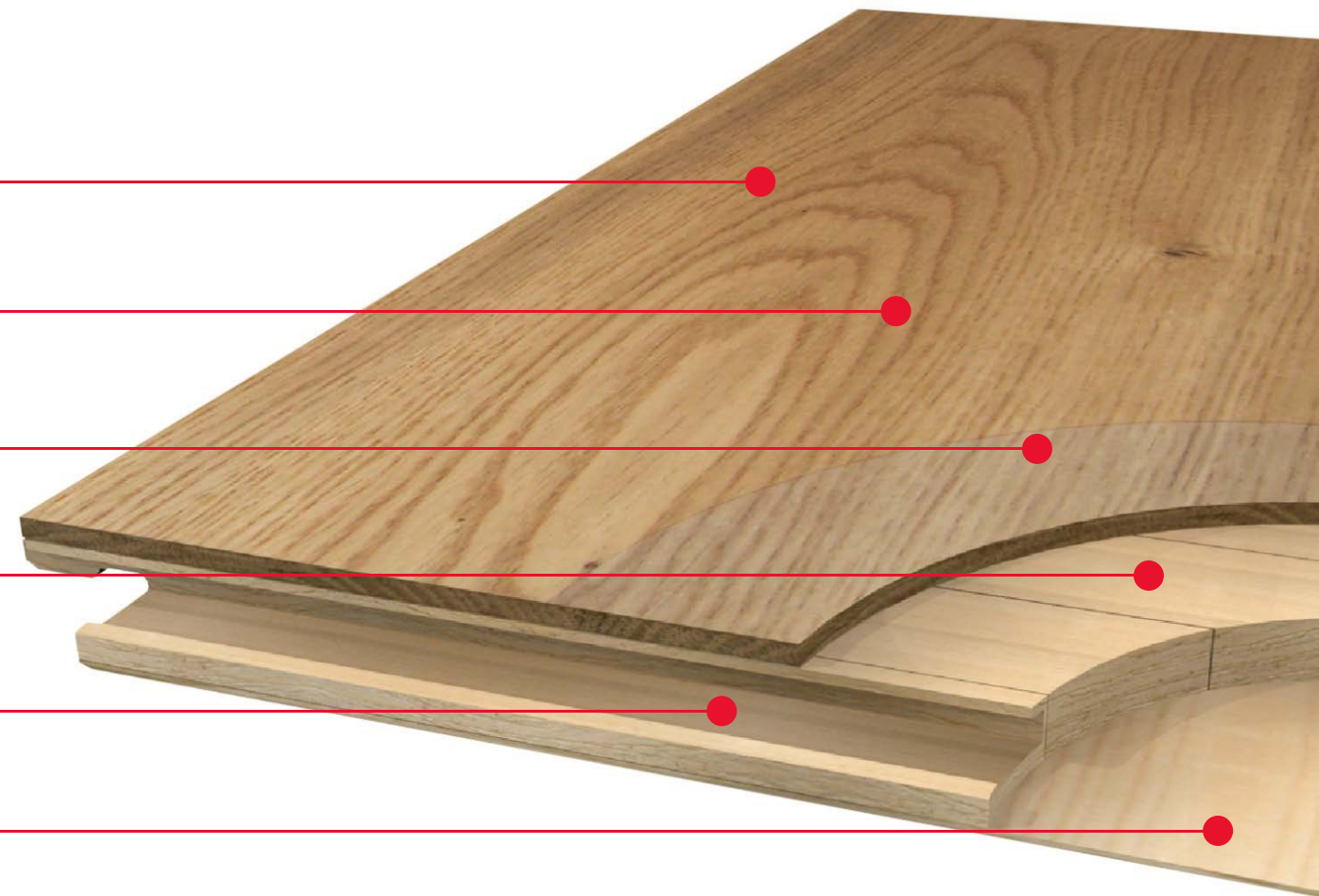
Transverse spruce slats

in the middle layer

Short-side joint

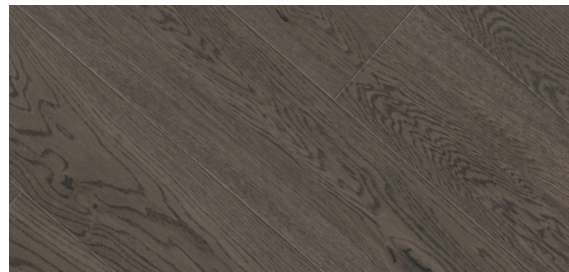
profiled in hard plywood

The bottom layer is made of
uniform spruce veneer





OAK 1R SMOKED & SMOKED



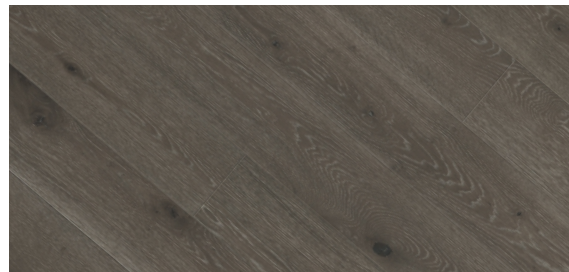
European Oak
WZ-1A611-S899S11

86.61" × 7.17" × 0.55"
2200 × 182 × 14mm



European Oak
WZ-1A611-S909S11

86.61" × 7.17" × 0.55"
2200 × 182 × 14mm



European Oak
WZ-1A611-S919S11

86.61" × 7.17" × 0.55"
2200 × 182 × 14mm



European Oak
WZ-1A611-S929S11

86.61" × 7.17" × 0.55"
2200 × 182 × 14mm



REFLECTION 1R



OAK 1R COCONUT & COCONUT



GRACE 1R

SPC WOOD FLOORING

Real Wood Look

Real wood veneer provides the authentic appearance of natural wood.

Durability

SPC core resists wear and impact, making it suitable for high-traffic areas.

Waterproof

100% waterproof, ideal for kitchens and bathrooms.

Stability

Resists warping or expansion due to temperature and humidity changes.

Ease of Installation

Click-lock design allows for quick and simple DIY setup.

Eco-Friendly

Some options use recycled materials, contributing to sustainability.

Low Maintenance

Simple cleaning keeps the flooring looking new.





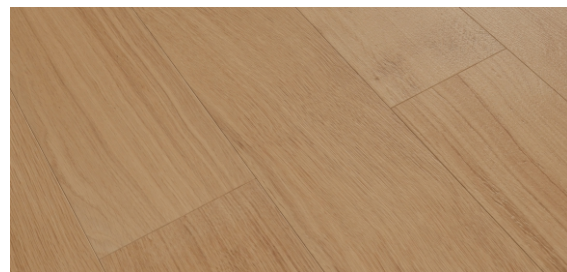
French Oak SWSFO-02
74.8" × 7.48" × 0.55"
1220 × 165 × 6.5/1.2mm



French Oak SWSFO-05
74.8" × 7.48" × 0.55"
1220 × 165 × 6.5/1.2mm



French Oak SWSFO-01
48.03" × 6.5" × 0.26"
1220 × 165 × 6.5/1.2mm



French Oak SWSFO-06
74.8" × 7.48" × 0.55"
1220 × 165 × 6.5/1.2mm



French Oak SWSFO-03
74.8" × 7.48" × 0.55"
1220 × 165 × 6.5/1.2mm



French Oak SWSFO-04
74.8" × 7.48" × 0.55"
1220 × 165 × 6.5/1.2mm



Hickory SWSHK-01
74.8" × 7.48" × 0.55"
1220 × 165 × 6.5/1.2mm

PVC-FREE FLOORING

Sustainable, environment-friendly flooring solutions

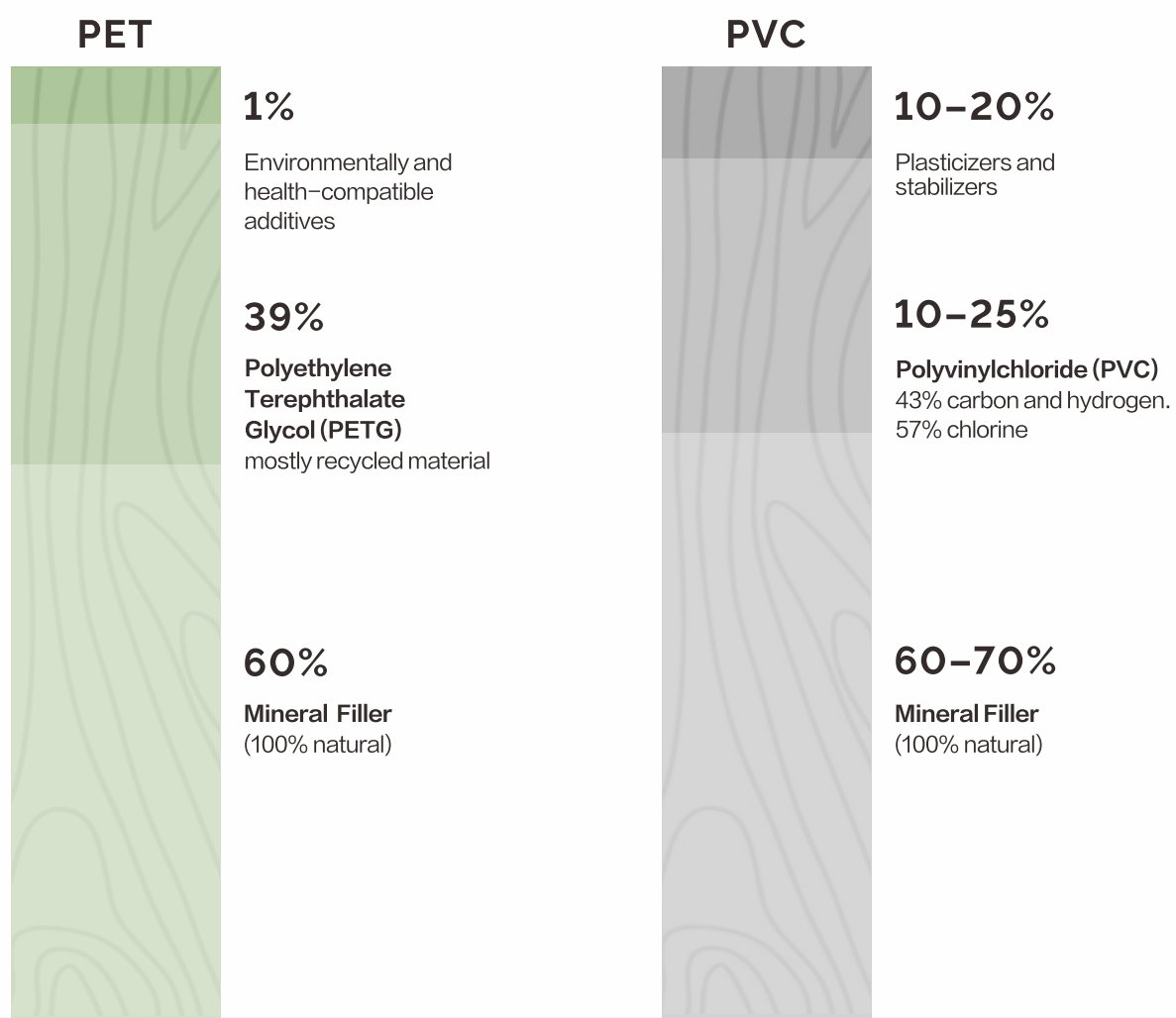
23

×



= 1 sq meter





Nature PET is healthy for living spaces and can be used without worry.

01. This product is 100% free of PVC, formaldehyde, phthalates, or other plasticizers and features ultra-low VOC emissions.
02. Halogen-free products do not contain harmful halogens like chlorine, which can release toxic substances during production, use or disposal.
03. By choosing a product that is free from harmful chemicals and prioritizing environmental stewardship, supporting a healthier planet from future generations.
04. 100% recyclable. Can be recycled with common household recyclable plastics such as milk containers, plastic bottles, and packaging.
05. Features a highly durable surface that protects floors against the wear and tear of a busy household, including scratches and pet accident.
06. Nature PET flooring is suitable for indoor use, under dry and humid conditions. Every fibre of quality material from SPC floors and walls are completely water-repellent.





SPETG-02

48" × 7.09" × 0.24"
1220 × 180 × 6.0mm



SPETG-03

48" × 7.09" × 0.24"
1220 × 180 × 6.0mm



SPETG-04

48" × 7.09" × 0.24"
1220 × 180 × 6.0mm



SPETG-05

48" × 7.09" × 0.24"
1220 × 180 × 6.0mm

SPC FLOORING

Waterproof

100% waterproof, ideal for damp environments.

Durability

Scratch-resistant and long-lasting for high-traffic spaces.

Eco-Friendly

Produced with zero formaldehyde emissions.

Ease of Installation

Click-lock design simplifies DIY installation.

Aesthetic Appeal

Offers realistic wood and stone designs for versatile styling.

Fire Resistance

Flame-retardant properties enhance home safety.





SRS-01

48" × 7.05" × 0.22"
1220 × 179 × 5.5mm



SRS-02

48" × 7.05" × 0.22"
1220 × 179 × 5.5mm



SRS-03

48" × 7.05" × 0.22"
1220 × 179 × 5.5mm



SRS-04

48" × 7.05" × 0.22"
1220 × 179 × 5.5mm



SRS-05

48" × 7.05" × 0.22"
1220 × 165 × 6.5/1.2mm



SRS-07

48" × 7.05" × 0.22"
1220 × 179 × 5.5mm



SRS-09

48" × 7.05" × 0.22"
1220 × 179 × 5.5mm



SRS-10

48" × 7.05" × 0.22"
1220 × 179 × 5.5mm



SRS-06

48" × 7.05" × 0.22"
1220 × 179 × 5.5mm



SRS-08

48" × 7.05" × 0.22"
1220 × 179 × 5.5mm



SRS-10



SSPRB-01

48" × 9.06" × 0.2"
1220 × 230 × 5mm



SSPRB-05

59.92" × 7.09" × 0.32"
1522 × 180 × 8.0mm



SSPRB-06

59.92" × 7.09" × 0.32"
1522 × 180 × 8.0mm



SSPRB-07

59.92" × 7.09" × 0.32"
1522 × 180 × 8.0mm



SSPRB-08

59.92" × 7.09" × 0.32"
1522 × 180 × 8.0mm



SSPRB-09

59.92" × 7.09" × 0.32"
1522 × 180 × 8.0mm

Pressed Bevel

Safety Guardian

The bevel cut eliminates sharp corners, effectively reducing the risk of bumps and injuries.

Durable Reinforcer

The pressed bevel optimizes the splicing of the floor, evenly dispersing the pressure and resisting warping and deformation effectively.

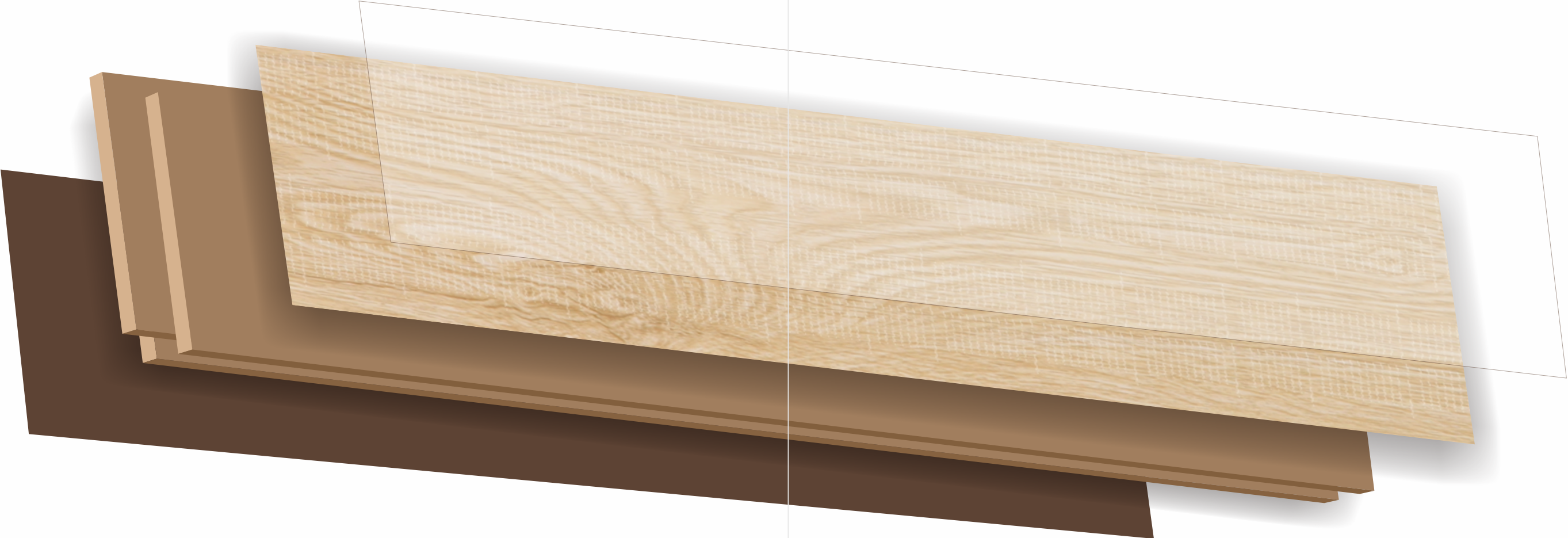
Aesthetic Upgrader

The Pressed bevel outlines an elegant arc at the edge of the floor, bidding farewell to the stiffness of right angles.

Masterpiece of Craftsmen

The pressed bevel is a symbol of the exquisite craftsmanship of SPC flooring. It uses advanced molds and techniques to ensure that every bevel is precise and accurate, dedicated like handmade.

WATER-PROOF LAMINATE FLOORING



Waterproof Core

Prevents moisture damage, suitable for kitchens and bathrooms.



Durability

Scratch-resistant and built to withstand daily wear.



Aesthetic Variety

Mimics natural wood and stone for versatile design options.



Low Maintenance

Easy to clean and maintain.



Quick Installation

Click-lock system enables hassle-free setup.





NATURE^c

nife



SWPL-01

47.95" × 7.76" × 0.47"
1218 × 197 × 12mm



SWPL-02

47.95" × 7.76" × 0.47"
1218 × 197 × 12mm



SWPL-03

47.95" × 7.76" × 0.47"
1218 × 197 × 12mm



SWPL-04

59.53" × 9.33" × 0.47"
1512 × 237 × 12mm



SWPL-05

59.53" × 9.33" × 0.47"
1512 × 237 × 12mm

WOOD PLASTIC COMPOSITE FLOORING

Waterproof

Completely resistant to moisture, ideal for damp spaces.

Durability

Scratch-resistant and long-lasting under high-traffic conditions.

Eco-Friendly

Made from recyclable materials, supporting sustainability.

Ease of Installation

DIY-friendly click-lock system for quick setup.

Aesthetic Appeal

Mimics natural wood and stone for versatile styling.





NATURE[®]



SWPC-01

48" × 7.09" × 0.32"
1220 × 180 × 8mm



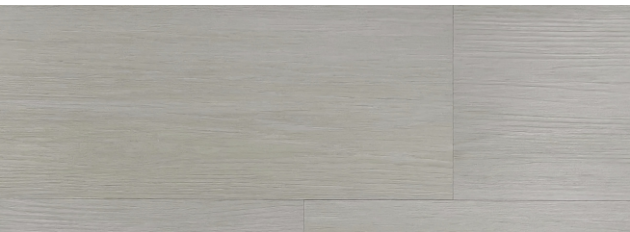
SWPC-02

48" × 7.09" × 0.32"
1220 × 180 × 8mm



SWPC-03

48" × 7.09" × 0.22"
1220 × 180 × 5.5mm



SWPC-04

48" × 7.09" × 0.22"
1220 × 180 × 5.5mm



SWPC-05

48" × 7.09" × 0.22"
1220 × 180 × 5.5mm

WOODEN DOOR

Wooden Doors by Nature offer vibrant, customizable colors that match any design style. Built for durability, they resist moisture, pests, and wear while maintaining brilliance over time.





CABINETS

Quality American cabinets with stylish designs, offering shakers & slim shakers. We use solid wood frame structure to improve durable, natural oak and birch veneers, the whole industrial chain is traceable, make sure the product is sustainable and compliant.





SPC WALL PANEL

SPC Wall Panels are made of multi-layer materials, including a UV coating for stain and scratch resistance, a wear layer for durability, and an SPC composite core for stability. These panels are fireproof, moisture-resistant, and aesthetically versatile, offering modern solutions for interior design.



WSS002
110.24" x 37.8" x 0.16"
2800 x 960 x 4mm





NATURE^o

NATURE^o
Go Green For Good